



NEWS RELEASE

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RECREATION STUDY UNDERWAY IN COVINGTON AND MAPLE VALLEY AREA

The cities of Covington and Maple Valley have joined forces to conduct a study to understand the community's indoor recreational needs as a region. The study will address the feasibility of a new recreational facility and aquatic center, taking into account the aging Covington Aquatic Center. Washington State grants funds were dedicated in 2019 for this study and for the design of the recommended recreation facility.

The feasibility study will identify needs and preferences among recreation facility and programming components, produce conceptual building design, estimate construction and operating costs, and recommend potential locations across the Covington and Maple Valley area. The study's conclusions will be presented to elected officials in spring 2021, along with a cost-benefit analysis behind regarding public funding. The study will then move into Phase 2, the pre-construction design of the recommended facility.

Chosen from a national search, ALSC Architects of Spokane, is leading a team of subject matter experts in the planning and development of an indoor recreation facility. The ALSC team is comprised of the following partners: Ballard*King: Economic Feasibility, Demographics; DH: Marketing, Branding, Public Outreach; Campbell & Company: Fundraising, Capital Campaign Counsel; Coffman Engineers: Civil, Structural, Mechanical, Electrical Engineering; and CBRE / Don Moody: Real Estate Services.

Rustin Hall, President/CEO of ALSC Architects, states, "The emphasis that each of the City Councils have placed on high expectations for community input and involvement in this feasibility study will lead to an inclusive process of outreach and interaction, resulting in a solution that truly reflects the heart and soul of this region."

Opportunities for participation, including virtual town halls this fall, will follow a public process that will be led by a citizen steering committee. Selection of committee members is underway now, by means of an application and community-wide survey to identify public interests, community partnerships, and balanced representation across recreation service areas. The project landing page, <https://re-createandcreate.com/> is in place to provide ongoing information and interactive opportunities for residents to be involved in this exciting process.

We encourage you to share this news in your newsletters and social media accounts. Below we have provided example text for newsletters and social media as well as an image. Feel free to copy/paste or edit for your audiences as you see fit. Thank you!

Newsletter Suggestion:

COVINGTON AND MAPLE VALLEY BEGIN PLANNING FOR NEW AQUATIC/RECREATION CENTER

The cities of Covington and Maple Valley have joined forces to conduct a study to understand the wider community's indoor recreational needs. The study will address the feasibility of a new recreational facility and aquatic center, taking into account the aging Covington Aquatic Center. Washington State grants funds were dedicated in 2019 for this study and for the design of the recommended recreation facility.

The feasibility study will identify needs and preferences around a recreation facility and its programming components, produce conceptual building design, estimate construction and operating costs, and recommend potential locations across the Covington and Maple Valley area. The study's conclusions will be presented to elected officials in spring 2021, along with a cost-benefit analysis regarding public funding. The study will then move into Phase 2, the pre-construction design of the recommended site and facility.

The Re-createAndRecreate.com website provides ongoing information and interactive opportunities, currently encouraging residents to take an online survey and sign-up for project updates. More opportunities for participation including virtual town hall events will take place this fall. A full project timeline is available on the website.

Opportunities for participation will follow a public process that will be led by a citizen steering committee. The steering committee will meet four times this fall and spring to work towards a consensus among balanced representation across recreation interests, taking input and reporting progress on each step in the study. The application to join the steering committee is available on the project's website; applications will be accepted through Monday, September 14th 2020.

Social Media Suggestions:

Image:



Twitter Suggested Text:

Re-Create recreation!

Covington and Maple Valley are conducting a study to understand and plan for the community's indoor recreational needs. Visit Re-createAndRecreate.com to sign-up for updates, take surveys, and serve the study's steering committee.

Facebook Suggested Text:

Covington and Maple Valley are conducting a study to understand and plan for the community's indoor recreational needs. The Re-Create and Recreate project encourages all residents to get involved in defining the future of recreation in the area.

Opportunities for participation will follow a public process that will be led by a citizen steering committee. The steering committee will meet this fall and spring to work towards a consensus among balanced representation across recreation interests, taking input and reporting progress towards each step in the study. The application to join the steering committee is available on the project's website Re-createAndRecreate.com; applications will be accepted through Monday, September 14th.